

ADOREYES FAQs



Who is ADOREYES®?

ADOREYES is a Canadian beauty brand founded on the principle of empowering women by discovering their full natural potential. Embracing and enhancing natural features is at the heart of the company's philosophy. ADOREYES core value is to deliver science-based, results-oriented, professional-grade cosmetics with meaningful ingredients that create an integral formula to natural beauty. Working with Toronto based scientists and formulators, ADOREYES created a first on the market award-winning Triple Peptide Complex lash and brow serums acting on all three hair growth phases to boost the appearance of eyelashes and eyebrows with time released peptides. ADOREYES cosmetics are cruelty-free, vegan, parabens, phthalates, sulfates and fragrance-free. All our products are made in Canada.

How do I apply ADOREYES serums?

ADOREYES Plus Lashes Serum:

Apply serum to the base of the upper and/or bottom eyelashes using the applicator brush. The eye should be completely clean of any makeup. Apply once or twice daily.

ADOREYES Plus Brows Serum:

Apply using the doe-foot tip applicator along your natural brow line. The eyebrows should be completely clean of any makeup. Apply once or twice daily.

How often should I apply the serum to my lashes or brows?

Once a day is sufficient, but twice a day (morning and night) will provide better results. Let it dry completely before applying makeup or additional beauty products. Once you achieve the desired results, use the serum once a day to maintain the results.

What if I have sensitive eyes?

ADOREYES formula is gentle and does not use any harsh ingredients or allergens. Some individuals may experience a warmth sensation that improves over time of usage. For highly sensitive eyes, we recommend usage every other day. Your results may take 2-4 extra weeks.

How long do I need to use the product to see results?

Everyone's results may vary based on factors like age, sex, health conditions and application frequency. You may also achieve different results due to genetics or taking medication that affects your hormonal system. Typically, most individuals start seeing first noticeable results within 4-6 weeks, and full results are achieved within 3 months.

How to achieve the best results when switching from another lash or brow serum brand?

In most cases, customers will notice improvements within a month.

ADOREYES advanced Triple Peptide Complex covers a wider spectrum of lash growth phases and conditioning.

However, in some cases customers might require additional 2-4 weeks to achieve the results.

Once the complete lash growth cycle (3 months) is accomplished, your customer will experience full results.



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Will ADOREYES serum change my eye colour or cause darkening of my eyelid?

No. We do not cause iris or eyelid discoloration. We are delivering the best-enhancing serums without prostaglandins, toxins or carcinogens.

IMPORTANT NOTE:

Only prostaglandin analogue-based serums can change the colour of the iris or cause darkening of the eyelid where the serum is applied. Excessive application of the serum should not change your eyelid colour either.

How does ADOREYES serum work and what are the active ingredients?

ADOREYES serum has been carefully formulated with clinically proven highest quality ingredients to naturally enhance eyelashes and eyebrows.

The first on the market Triple Peptide Complex formula acts on all three hair growth stages to boost the appearance of eyelashes and eyebrows with time-released peptides. The Biotin-enhanced vitamin complex strengthens, and conditions lashes and brows. Combined with other vitamins including Panthenol and Calcium Pantothenate, Biotin (Vitamin B7), ADOREYES serums protect eyelashes and eyebrows, so that even the most fragile hair are protected from breakage and dryness. Created with natural DHT blockers such as pumpkin and grape seeds, ADOREYES serum helps to fortify and boost appearance of healthier lashes and brows that are not prompt to pre-mature fall out. The Repair and Damage Complex with Arginine and amino acids rejuvenates and fortifies eyelashes.

ADOREYES advance bio-engineered and nature-driven formula merge the best ingredient so you can discover the beauty of your natural eyelashes and eyebrows. Experience significant results without harmful ingredients and side effects.

Is ADOREYES serum safe to use on my lower lashes?

Yes. Apply a thin line of ADOREYES serum directly to the base of your lower eyelashes using the applicator brush. The eye should be completely clean of any makeup. Avoid applying directly into the eye.

If I accidentally applied the liquid directly into my eye, should I be concerned?

In case of contact, rinse thoroughly with water. A brief sensation of stinging may occur. If this persists, discontinue use until the issue resolves.

Can I use it on lash extensions, false lashes or after lash lift treatment?

Yes. The product is applied to the skin and not the lashes, so it does not interfere with the bond of the glue. Make sure to wait 48 hours after your refill, full-set or lash lift treatment to allow the glue to adhere well.

ADOREYES serum has a water-based formula, and it's safe to use with lash extensions, false lashes, and after lash lift treatment. In fact, use ADOREYES serum will strengthen natural lashes and maintain lash retention.



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I wear contact lenses. Can I use ADOREYES?

ADOREYES serum is safe and non-irritating, making it ideal for contact lens wearers as well.

Can I use the serum with permanent or semi-permanent makeup?

Yes. The use of ADOREYES serum should not affect your permanent or semi-permanent makeup. However, if you have just recently finished getting your treatment, please make sure the area has completely healed before applying the serum.

Can I use ADOREYES during pregnancy or while breast feeding?

While ADOREYES serums contain no ingredients that have any known harmful effects on pregnant or nursing women, please consult a doctor before using.

What if I discontinue the use of ADOREYES serum?

If you discontinue to use our ADOREYES serum, your eyelashes and brows will gradually return to their original appearance.

How long will one tube of ADOREYES serum last?

When applied as directed (twice a day), one tube of ADOREYES serum (6 mL) will last approximately 3 months. The product can be used up to 6 months after opening.

Does ADOREYES Cosmetics are cruelty-free and vegan?

ADOREYES formula and its ingredients are cruelty-free and do not involve animals testing. Our products are also vegan friendly as we do not use any animal-derived ingredients in or lash and brow serums.

Do ADOREYES products contain parabens, sulfates or phthalates?

No. There are no parabens, sulfates or phthalates in any of our products, and never will be.

